K.C. GEORGES

EDITOR/PRODUCER



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- kcgeorges.com

PROFILE

I am a Clio and Promax winning editor and narrative producer who specializes in branded content. Creative and technically skilled, I have over 15 years experience working with network clients to bring their vision to life.

SKILLS

- Storytelling
- Problem-Solving
- Project Management
- Strong Communication
- Collaboration with Brand Partners

EDUCATION

BACHELOR OF ARTS IN JOURNALISM

University of Georgia

2010

CERTIFICATE IN GRAPHIC DESIGN

Emory University

2020

EXPERIENCE

SENIOR VIDEO EDITOR

Warner Bros Discovery

2020 - Present

- Produce, edit, and sound design original materials into narrativedriven content including trailers, promos, sizzle reels, and other shortand long-form pieces for digital, social, and broadcast platforms
- Work closely with brand partners to create impactful, intentional video content that meets the strategy of marketing campaigns and stands out in a crowded field
- Autonomously manage multiple projects in a deadline-driven environment
- Translate candid client feedback to meet evolving brand needs
- Participate in mentorship program to train junior staff in workflow, process, content, and brand identity
- Help design and deliver professional development materials for inhouse conferences
- Clients include HBOMax, TNT, tbs, AEW, TruTV, ID

VIDEO EDITOR

WarnerMedia Studios

2016 - 2020

- Cut and sound designed on-air and digital storytelling assets for brand partners in a variety of formats and styles
- Interpreted creative direction and artistic vision alongside marketing and brand partners with a solution-oriented attitude

EDIT ASSIST

Turner Studios

2012 - 2016

- Edited promos for TNT On-Air show campaigns
- Managed media, created projects, and built selects reels
- Anticipated needs to solve problems under deadlines

MEDIA TECHNICIAN

Turner Studios

2011 - 2012

- · Provided edit session support
- Oversaw output and delivery, performed HD/SD conversions, recorded and media managed live feeds